

Companies that join or renew their membership with The Transportation Alliance (TTA) on or before January 2, 2022 can:

A) Pay your annual dues in 12 easy monthly installments, starting January 3, 2022

If you choose to opt into monthly installment payments, then you will be automatically charged each month for 12 consecutive months—January through December—at the fee noted on page 2, which includes an administrative fee of 5% (rounded to the closest whole dollar). Your participation in the credit card membership payment plan will automatically renew each year beginning on December 3, 2022 unless you notify TTA by December 2 of any year that you are withdrawing from membership or the monthly payment plan. View the full Monthly Payment plan terms and conditions [here](#).

B) Pay your annual dues in full now by check and receive a 5% discount

If you choose to pay your dues in full now a check drawn on a US bank, then your membership runs through December 2022, at the discounted fee (rounded to the closest whole dollar) as noted on page 2.

C) Pay your annual dues in full now by credit card at the regular membership fee

If you choose to pay your dues in full now by credit card, then your membership runs through December 2022, at the fee noted on page 2.

THE TRANSPORTATION ALLIANCE YOUR ROAD-TESTED MEMBER BENEFITS



CONNECT WITH TOP FLEET EXECUTIVES

TTA Associate Members have full access to the top fleet executives in North America and around the world. These are the business leaders who make the key decisions for their companies. TTA Associate Members can connect with TTA Operators in a variety of ways such as listing your company and promoting your services in our public, online Buyers' Guide; and full access to our online Membership Directory, providing contact information and details about the top fleet executives in the world.

EXCLUSIVE OPPORTUNITIES TO ADVERTISE YOUR BUSINESS

TTA Associate Members can reach out directly to TTA Operator Members through various methods, including: the opportunity to promote your company's services and products through our exclusive, members-only, vendor-sponsored webinars; discounted sponsorship and advertising opportunities in our weekly and monthly e-newsletters as well as discounted ad space on our website or even through our E-blast program; joining our members-only discount program PERKS to promote your business; and members-only rates for exhibiting and sponsorship opportunities at our Annual Convention & Expo and Spring Conference & Expo.



SUCCESS THROUGH ACTIONABLE INTELLIGENCE

TTA members are more successful because they are better informed to make the right management decisions. They succeed by using TTA resources such as: timely access to vital issues affecting our industry in TTA's weekly Media Watch newsletter; key information and operational know-how in TTA's monthly Transportation Insights newsletter; and in-person and online information sharing at TTA conferences with exhibits and webinars.



| The Transportation Alliance (TTA) Dues Fees | | |
|---|--|----------------------------------|
| Starting in Jan. 2022, Dues Paid in 12 Monthly Installments | Dues Paid in Full by Check (5% Discount) | Dues Paid in Full by Credit Card |
| \$101/month | \$1,093 | \$1,150 |

COMPANY PROFILE

Company Name _____

Representative Name: _____ E-Mail: _____

Associate members may select up to 2 additional staff people to receive benefits.

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Administrative Phone: _____ Sales Phone: _____

Website: www. _____ Sponsor (if any): _____

50-Word Description of Your Company: _____

Select one or two product/service categories in which your company should be listed in our *Buyers' Guide*. The maximum number of selections is six.

Business Services:

- Accountants
- Advertising, Marketing and Public Relations Agencies
- Consultants: Financial, Regulatory, Other
- Driver Education
- Fuel Programs
- Insurance Coverage and Services
- Law Firms and Legal Services
- Reservation Networks
- Trade Magazines
- Uniforms and Attire
- Vehicle Financing, Leasing and Disposal
- Vehicle Advertising and Graphics
- Office Supplies
- Transportation Brokers/Fleet Management
- Drug and Alcohol Testing/Background Checks
- Inspections

Fleet Communications Systems and Equipment:

- AVL
- Dispatch Systems
- GPS
- Mobile Data Terminals
- Mobile Radios
- Navigation Systems
- Payment Systems
- Software
- Wireless Communications
- Apps

Please send a 300 dpi copy of your company's logo and primary contact's headshot to info@TheTransportationAlliance.org. They will be used on The Transportation Alliance's website and other venues where your company's membership and primary contact are referenced.

Parts and Accessories:

- Loss Prevention Devices and Safety Equipment
- Meters
- Rooflights
- Sign Carriers
- Tires
- Vehicle Parts and Equipment Distributors
- Shop Equipment
- Communications Parts and Brackets
- Accessibility Devices

Vehicle Manufacturers and Dealers:

- Sedans
- Limousines
- Coaches and Minibuses
- Vans and Minivans
- Accessible Vehicles
- Alternative Fuel Vehicles

PAYMENT

Check (drawing on U.S. funds in a U.S. bank) MasterCard Visa American Express

Name on Card: _____ Security Code: _____

Card #: _____ Expiration Date: _____

Billing Street Number and Zip/Postal Code: _____ Authorized Charge Amount: \$ _____

Authorized Signature: _____

MEMBERSHIP INFORMATION

• Membership in The Transportation Alliance is on a calendar-year basis, beginning on January 1 and ending on December 31.

• With the exception of 20% of your dues used for lobbying Congress and federal regulatory agencies, dues for membership in The Transportation Alliance may be deducted as a business expense but not as a charitable contribution under U.S. laws.

• Final acceptance of membership is based on approval by The Transportation Alliance board of directors.