

# Our Membership...Helping You Meet the Needs of a Changing Industry



Today's fleet operators are diversifying their operations, blurring the lines between taxicab, limousine, executive sedan, airport shuttle, paratransit, non-emergency medical and other for-hire transportation services. To help you more effectively anticipate and meet your clients' needs, The Transportation Alliance provides suppliers with a membership experience that offers engagement opportunities and insight into the entire industry.

## Join Now & Save!

Join or rejoin now, and save 50% on your 2021 dues!

*(The rate below and on page two includes the discount. Offer not available to Mobilize 2021 exhibitors.)*

## Associate Membership

- You designate one representative and up to two key personnel to receive the following benefits:
  - *Media Watch* and *Transportation Insights* e-newsletters
  - Access to our staff for questions or assistance
- Everyone at your company is able to do the following:
  - Access the online *Membership Directory*
  - Pay members-only rates to attend educational and networking events and to purchase other services and products offered by The Transportation Alliance
- Your company has access to members-only discounts on the following:
  - Exhibits and sponsorships at our Annual Convention & Expo and Spring Conference & Expo
  - Sponsorships of our *Media Watch* e-newsletter and your own webinar through TTA
  - Ad space in our *Transportation Insights* e-newsletter and on our website
  - E-blasts to member and nonmember fleet operators
- Your company is listed in the *Buyers' Guide*
- Your company can do the following through PERKS:
  - Offer a member-to-member discount
  - Take advantage of discounts where available from other vendors



To learn about any of these membership benefits, please visit [www.TheTransportationAlliance.org/Join-Us](http://www.TheTransportationAlliance.org/Join-Us) or call (301) 984-5700.

## Your Membership Dues

Your 2021 dues for associate membership is \$575.

# Associate Membership Application

Visit [www.TheTransportationAlliance.org](http://www.TheTransportationAlliance.org) to learn more.

## COMPANY PROFILE

Company Name \_\_\_\_\_

Representative Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Associate members may select up to 2 additional staff people to receive benefits.**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Administrative Phone: \_\_\_\_\_ Sales Phone: \_\_\_\_\_

Website: www. \_\_\_\_\_ Sponsor (if any): \_\_\_\_\_

50-Word Description of Your Company: \_\_\_\_\_

Select one or two product/service categories in which your company should be listed in our *Buyers' Guide*. The maximum number of selections is six.

### Business Services:

- Accountants
- Advertising, Marketing and Public Relations Agencies
- Consultants: Financial, Regulatory, Other
- Driver Education
- Fuel Programs
- Insurance Coverage and Services
- Law Firms and Legal Services
- Reservation Networks
- Trade Magazines
- Uniforms and Attire
- Vehicle Financing, Leasing and Disposal
- Vehicle Advertising and Graphics
- Office Supplies
- Transportation Brokers/Fleet Management
- Drug and Alcohol Testing/Background Checks
- Inspections

### Fleet Communications Systems and Equipment:

- AVL
- Dispatch Systems
- GPS
- Mobile Data Terminals
- Mobile Radios
- Navigation Systems
- Payment Systems
- Software
- Wireless Communications
- Apps

### Parts and Accessories:

- Loss Prevention Devices and Safety Equipment
- Meters
- Rooflights
- Sign Carriers
- Tires
- Vehicle Parts and Equipment Distributors
- Shop Equipment
- Communications Parts and Brackets
- Accessibility Devices

### Vehicle Manufacturers and Dealers:

- Sedans
- Limousines
- Coaches and Minibuses
- Vans and Minivans
- Accessible Vehicles
- Alternative Fuel Vehicles

Please send a 300 dpi copy of your company's logo and primary contact's headshot to [info@tlpa.org](mailto:info@tlpa.org). They will be used on The Transportation Alliance's website and other venues where your company's membership and primary contact are referenced.

## MEMBERSHIP INFORMATION

- Membership in The Transportation Alliance is on a calendar-year basis, beginning on January 1 and ending on December 31.
- With the exception of 20% of your dues used for lobbying Congress and federal regulatory agencies, The Transportation Alliance membership dues may be deducted as a business expense but not as a charitable contribution under U.S. laws.
- Final acceptance of membership is based on approval by The Transportation Alliance board of directors.
- Companies must join by March 1 to be included in the print *Buyers' Guide*.

## DUES

Your 2021 dues for associate membership is \$575.

## PAYMENT

Check (drawing on U.S. funds in a U.S. bank)  MasterCard  Visa  American Express

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Street Number and Zip/Postal Code: \_\_\_\_\_ Authorized Charge Amount: \_\_\_\_\_ \$575

Authorized Signature: \_\_\_\_\_