

The Transportation Alliance is pleased to announce its **NEW** streamlined and reduced membership fees for 2021!

We know these times are challenging for operators and money is tight. In order to assist our members in every way possible, TTA has reduced membership fees for 2021 members!

## **Join The Transportation Alliance To Receive Real Benefits Like:**

- Key industry information and **operational insights** from top fleet executives in our monthly *Transportation Insights* e-newsletter
- A **timely roundup** of news coverage on or affecting the industry in our *Media Watch* e-newsletter
- The opportunity to promote your company's services and products through our **exclusive, members-only, vendor-sponsored webinars**
- A company listing in our public, online *Buyers' Guide*
- The option to join our **members-only discount program PERKS** to promote your business, as well as take advantage of discounts, where available, from other members
- Full access to our online *Membership Directory*
- **Discounted sponsorship and advertising opportunities** in our daily and monthly e-newsletters, respectively, as well as discounted ad space on our website
- **Members-only rates for exhibiting and sponsorship opportunities** at our Annual Convention & Expo and Spring Conference & Expo

**Annual dues for associate membership is \$1,150.**

TTA has opened up the option for members to be able to set up a customized installment payment plan to meet your membership fee requirements. Please contact TTA at [info@TheTransportationAlliance.org](mailto:info@TheTransportationAlliance.org) to set up a payment plan.

# Associate Membership Application

Visit [www.TheTransportationAlliance.org](http://www.TheTransportationAlliance.org) to learn more.

## COMPANY PROFILE

Company Name \_\_\_\_\_

Representative Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Associate members may select up to 2 additional staff people to receive benefits.**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Administrative Phone: \_\_\_\_\_ Sales Phone: \_\_\_\_\_

Website: [www.](http://www.)\_\_\_\_\_ Sponsor (if any): \_\_\_\_\_

50-Word Description of Your Company: \_\_\_\_\_

Select one or two product/service categories in which your company should be listed in our *Buyers' Guide*. The maximum number of selections is six.

### Business Services:

- Accountants
- Advertising, Marketing and Public Relations Agencies
- Consultants: Financial, Regulatory, Other
- Driver Education
- Fuel Programs
- Insurance Coverage and Services
- Law Firms and Legal Services
- Reservation Networks
- Trade Magazines
- Uniforms and Attire
- Vehicle Financing, Leasing and Disposal
- Vehicle Advertising and Graphics
- Office Supplies
- Transportation Brokers/Fleet Management
- Drug and Alcohol Testing/Background Checks
- Inspections

### Fleet Communications Systems and Equipment:

- AVL
- Dispatch Systems
- GPS
- Mobile Data Terminals
- Mobile Radios
- Navigation Systems
- Payment Systems
- Software
- Wireless Communications
- Apps

### Parts and Accessories:

- Loss Prevention Devices and Safety Equipment
- Meters
- Rooflights
- Sign Carriers
- Tires
- Vehicle Parts and Equipment Distributors
- Shop Equipment
- Communications Parts and Brackets
- Accessibility Devices

### Vehicle Manufacturers and Dealers:

- Sedans
- Limousines
- Coaches and Minibuses
- Vans and Minivans
- Accessible Vehicles
- Alternative Fuel Vehicles

Please send a 300 dpi copy of your company's logo and primary contact's headshot to [info@TheTransportationAlliance.org](mailto:info@TheTransportationAlliance.org). They will be used on The Transportation Alliance's website and other venues where your company's membership and primary contact are referenced.

## MEMBERSHIP INFORMATION

- Membership in The Transportation Alliance is on a calendar-year basis, beginning on January 1 and ending on December 31.
- With the exception of 20% of your dues used for lobbying Congress and federal regulatory agencies, dues for membership in The Transportation Alliance may be deducted as a business expense but not as a charitable contribution under U.S. laws.
- Final acceptance of membership is based on approval by The Transportation Alliance board of directors.

## DUES

Your 2021 dues for associate member are \$1,150.

## PAYMENT

Check (drawing on U.S. funds in a U.S. bank)  MasterCard  Visa  American Express

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Street Number and Zip/Postal Code: \_\_\_\_\_ Authorized Charge Amount: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_