



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION



Sign Up Today!

Sponsorship Opportunities

A Tremendous Value for Your Company

PLATINUM CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$8,000 or more

GOLD CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$5,000 to \$7,999

SILVER EVENT SPONSOR

Companies whose sponsorship(s) total \$3,000 to \$4,999

BRONZE EVENT SPONSOR

Companies whose sponsorship(s) total \$1,000 to \$2,999

Sponsorship Opportunities

Event Sponsorships	Sponsoring Company	Fee
Miscellaneous		
300 Registration Bags w/ Logo		\$4,500
300 Name Badge Holders w/ Logo		\$3,500
Wednesday, July 18		
Welcome Cocktail Reception (Open Bar)		\$3,000
Welcome Cocktail Reception (Hors d'oeuvres)		\$5,000
Thursday, July 19		
Group Breakfast		\$5,000
AM Coffee Break		\$1,000
Group Lunch		\$8,000
PM Coffee Break	Taxi Magic	\$1,000
Friday, July 20		
Group Breakfast		\$5,000
Boat Cruise with Entertainment	Liberty Cab	SOLD
Boat Cruise Luncheon on Boat	Towne Livery	SOLD
Transportation for the Tour Day	Giorgio's Limousine Service	SOLD

Platinum Benefits

Presentation: 5 minutes at the General Session

Registration: 2 complimentary conference registrations

PLUS Bronze Benefits

Gold Benefits

Presentation: 2.5 minutes at the General Session

Registration: 1 complimentary conference registration

PLUS Bronze Benefits

Silver Benefits

Presentation: 1.5 minutes at the General Session

PLUS Bronze Benefits

Bronze Benefits

Publicity: Enhanced sponsor name and/or logo recognition on the Mid-Year International Leadership Conference web site with a hyperlink to your company web site.

Recognition: Signage and appreciation at your sponsored event(s)

Pre-Conference Attendee Listing
(3 weeks in advance)



Special Sponsor Offer: Any company that sponsors any event at the Mid-Year International Leadership Conference will be given the opportunity to display their products at Liberty Cab during the conference tour of Liberty Cab.

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

3200 Tower Oaks Blvd., Suite 220 • Rockville, MD 20852 • Phone: (301) 984-5700 • Fax: (301) 984-5703 • E-mail: mhariston@tla.org • Web: www.tla.org



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Sponsorship Commitment Contract

Complete, sign[†] and return this contract to the TLPA office by June 21, 2012 to sponsor an event at the 2012 Mid-Year International Leadership Conference.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract;
- logo artwork in high resolution EPS or JPEG format and within the schedule developed by TLPA;
- the full sponsorship fee (50% deposit due with contract, balance due on or before June 21, 2012) in a timely manner.

[†]Once the contract is signed and submitted to the TLPA, it will be a binding, non-cancellable contract.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Level: Platinum Gold Silver

Sponsorship Opportunity (please indicate opportunity and refer to page 1 for a listing): _____

Authorized Company Representative: _____

**Co-Sponsoring Company (if any): _____

Sponsorship Amount: \$ _____

A nonrefundable, 50% deposit of \$ _____ is enclosed by check or credit card provided below.

Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid the remaining sponsorship balance by June 21, 2012.

Checks: Please make checks payable to the **Taxicab, Limousine & Paratransit Association**. All fees must be paid in U.S. currency and drawn on a U.S. bank.

Credit Card: American Express MasterCard Visa **Remaining Balance:** \$ _____

Name on Card: _____ Card #: _____ Exp. Date: _____ Security Code _____

Authorized Amt. Charged \$ _____ Authorized Signature: _____ Billing Street # and Zip Code: _____

Please mail or fax this form with payment to: **Taxicab, Limousine & Paratransit Association**

Mid-Year International Leadership Conference
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