

AGENDA

the
transportation
alliance



DOUBLETREE BY HILTON | NIAGARA FALL, NY | JUNE 18-20, 2024
ALL EVENTS TAKE PLACE IN THE RIVER'S EDGE BALLROOM ON THE
SECOND FLOOR EXCEPT WHERE NOTED.

TUESDAY, JUNE 18, 2024

8:00AM - 4:00PM.....SET UP DISPLAYS
1:15PM - 2:45PM.....TLPF BOARD MEETING (By Invitation) | Cascade A, 1st Floor
2:00PM - 7:00PM.....TTA REGISTRATION DESK OPEN
3:00PM - 5:00PM.....TTA BOARD MEETING (Open to TTA members) | Cascade A, 1st Floor
5:00PM - 7:00PM.....WELCOME RECEPTION | DISPLAYS OPEN

WEDNESDAY, JUNE 19, 2024

7:45AM - 12:00PM.....TTA REGISTRATION DESK OPEN
8:00AM - 9:30AM.....FULL BREAKFAST | DISPLAYS OPEN
9:30AM - 10:15AM.....WELCOME TO REVUP2024

- Speaker: Bill Yuhnke, President, The Transportation Alliance
- Keynote Speaker: Senator Robert G. Ort of New York's 62nd District

10:30AM - 11:55AM.....UPDATE ON AUTO LIABILITY INSURANCE AND RISK CONTROL

- Speakers: Lauren Payne, COO, President, Tristar Transportation, Ham Smythe IV, President, Paratransit Insurance Company, and Marc Crawford, Director of Transportation, Swan Insurance

12:00PM - 1:55PM.....LUNCH | DISPLAYS OPEN
2:00PM - 3:00PM.....INDEPENDENT CONTRACTORS IN TODAY'S FLEETS

- Speaker: Bill Rouse, L.A. Yellow Cab Co-Op

3:15PM - 4:00PM.....DIGITIZATION'S IMPACT ON FLEET OPERATIONS

- Speakers: Tarek Mallah, Global Head Channel Development, Curb Mobility and Kevin French, CEO North America, iCabbi

4:00PM - 5:00PM.....EXPAND YOUR BUSINESS BY PARTNERING WITH GOVERNMENT

- Speaker: Joe Rubino, J.M. Rubino Transit Consulting

5:00PM - 6:15PM.....RECEPTION | DISPLAYS OPEN
6:15PM - 8:00PM.....DISPLAY TAKEDOWN

THURSDAY, JUNE 20, 2024

8:00AM - 10:00AM.....BREAKFAST & GUEST SPEAKER (Plated service at 8:30AM)

- Guest Speakers: Chloe Durham, Field Charging Sales Solutions Manager (CSSM), Ford Pro EV and Melissa Fairbanks, Solutions Sales Manager, Ford Pro EV

10:00AM.....CONFERENCE ADJOURN
10:00AM - 12:00PM.....DISPLAY TAKE DOWN CONTINUE
10:15AM - 12:15PM.....BONUS ACTIVITY: TOUR OF TTA LIBERTY TRANSPORTATION OPERATIONS

- Meet the bus at the main entrance of the hotel.
- Visit the TTA Registration Desk for information on adding or removing your name from tour list.