

the  
transportation  
alliance



MOBILIZE 2025

# EXHIBITOR & SPONSOR PROSPECTUS

107th ANNUAL CONVENTION & EXPO  
LAS VEGAS, NEVADA  
NOVEMBER 4 - 6, 2025

# LETTER FROM THE PRESIDENT

Welcome to All our Vendors and Solution Providers,

They say what happens in Vegas stays in Vegas, but what happens at Mobilize 2025 can connect you to the entire ground passenger transportation industry. The odds are in your favor to cash in as we continue to *Drive Value to Our Members* in Las Vegas, Nevada, from November 4th through the 6th.

It's Vegas, baby, and we are expecting a full house at this year's Mobilize 2025. You'll be flush with opportunities to network with industry leaders, newcomers to the industry, innovators, and thought leaders. This is your unique opportunity to hit the jackpot operators and consultants looking for an edge in the high-stakes world of passenger group transportation.

Mobilize is the only convention where you can catch a virtual royal flush by doubling down on networking opportunities and a chance to demonstrate your solutions to an array of ground passenger operators, on-demand, NEMT, student transportation, taxi, paratransit, luxury, and chauffeur-driven, micro-transit, and more.

Increase your odds of a big payout by placing your bet on one of the many sponsorship opportunities we'll be offering this year. Whether you're a sponsor or exhibitor, you won't have to rely on beginner's luck to cash at this year's convention.

Now's your chance to be a headliner at the greatest show in Vegas, Mobilize 2025!

I look forward to seeing you playing before a packed house,

Dan Reid  
President, The Transportation Alliance



# ABOUT THE EVENT



## ATTENDEE PROFILE

The trade show brings together the following:

- Owners and managers (the decision makers) of passenger transportation companies located primarily in North America.
- Companies that sell a product or service to passenger transportation companies.
- Local, state, federal and international public sector entities such as regulatory agencies, universities and transportation procurement officials.
- State and local nonprofit trade associations affiliated with the for-hire passenger transportation industry.

Every registration is reviewed to ensure those wishing to attend are in, or cater to, the transportation industry. Unregistered vendors may not enter the Expo Hall, ensuring that we provide you with the highest buyer/seller ratio possible.



## Extended Hall Hours - NEW!

Our schedule maximizes everyone's networking opportunities and devotes 7 full hours to the Expo Hall.



## ACCOMMODATIONS

The host hotel/venue for Mobilize 2025 is the Paris Las Vegas Hotel. The hotel has reserved a block of rooms for our group until OCTOBER 13, 2025 or when the block sells out. The room rate for single/double occupancy is based upon date of stay selected, daily rates range from \$134.00 - \$293.00 USD. Rates do not include taxes. There is a \$30.00 per day resort fee.

[Book room here.](#)



## EXHIBIT HALL SCHEDULE

### Tuesday, November 4

8:00am – 3:00pm.....Decorator Set-up  
12:00pm – 2:00pm.....Vehicle Move-in  
2:00pm – 5:00pm.....Exhibitor Set-up

### Wednesday, November 5

11:45am – 1:45pm.....Grand Opening in Expo Hall  
4:00pm – 6:30pm.....Expo Reception

### Thursday, November 6

10:45 am – 11:45 am.....Hall Open for Demos  
11:45pm – 2:00pm.....Expo Hall Open  
(Snacks & Raffle Drawing)  
2:00pm - 6:00pm.....Exhibit Take Down



## WHY EXHIBIT & SPONSOR AT MOBILIZE 2025?

Mobilize 2025, The Transportation Alliance's 107th Annual Convention & Expo is coming to Las Vegas, Nevada, November 4-6, 2025, and you don't want to miss it!

As an exhibitor, you'll have the chance to showcase your products and services to a highly engaged audience of industry professionals and enthusiasts.

Our customizable packages offer a range of benefits, from logo placement and exhibit space to speaking opportunities and more. Plus, as an exhibitor, our team will work closely with you to tailor an additional sponsorship package to your specific needs and goals to maximize your time at Mobilize 2025.

By becoming an exhibitor, you'll not only increase brand awareness and drive new business, but you'll also be supporting an event that celebrates innovation, collaboration, and growth in our industry.



Thought Leadership



Brand Awareness



Content Marketing



Reach potential customers



Email Marketing



## HOW WE MARKET YOUR BRAND:

- We employ a targeted, multifaceted marketing campaign that includes your linked logo on all promotional email communications to thousands of U.S. and International fleet operators.
- Your linked logo on the convention website
- Customized social media posts highlighting your company participation pre and post-convention.
- Sponsors will have the opportunity to send a marketing email to the entire TTA mailing list promoting your brand and services. Number of "e-blasts" is determined by sponsorship level.

# EXHIBITOR DETAILS

## EXHIBITOR FEES FOR MOBILIZE 2025

DISPLAY SIZE	TTA MEMBER FEE	NON-MEMBER FEE	COMPLIMENTARY REGISTRATIONS
<b>10x10</b>	\$3,350	\$4,450	2 per space
<b>20x20</b>	\$8,000	\$9,100	4 per space
<b>30x24</b> 1 or 2 vehicles	\$9,495	\$10,595	4 per space



### DISPLAY SPACES INCLUDE THESE BENEFITS

- 7 dedicated exhibit hours
- One 6' draped table, two chairs, and one wastebasket.
- 8' high draped backdrop and 3' high draped side rails.
- One 7" x 44" booth identification sign with booth number and company name.
- Listing in the convention program book and website.
- Customized social media post promoting your company's participation in the convention.
- Two(2) Complimentary exhibitor full convention registrations per 10x10, excludes ticketed events.
- Customized social media post promoting your company's participation in the convention.
- A post-show mailing list, is available to all exhibitors.



### VEHICLE DISPLAY REQUIREMENTS

- Visqueen is required for all vehicles.
- Vehicles must be positioned in the center (not the border) of its display area • Vehicles must adhere to fire marshal specifications BEFORE arriving at the exhibit hall. Be sure to review them and discuss with the decorator.
- Set-Up/Dismantle times.
  - The decorator will contact you to schedule a move-in time. You MUST be ready and available at that agreed time as you may be prohibited from entering the exhibit hall at a later time.

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# BOOTH SELECTION

**SECURE YOUR SPOT! COMPLETE YOUR REGISTRATION TODAY AND BE AMONG THE FIRST TO SELECT YOUR PRIME BOOTH LOCATION.**

Once you're registered, we'll contact you, in order of registration, to select your ideal space on the expo floor, putting you face-to-face with key decision-makers and industry leaders. Don't miss this chance to showcase your brand and network with the most influential figures in transportation. Register for a booth now and get ready to take your business to the next level in Las Vegas!



# BECOME A SPONSOR

Maximize your company's presence at Mobilize 2025 by adding a sponsorship package.

## BELOW ARE AVAILABLE SPONSORSHIP OPPORTUNITIES

### TUESDAY, NOVEMBER 4

<b>TTA &amp; TLPF BOARD REFRESHMENTS</b> .....	<b>\$5,000</b>
• Exclusive Sponsor: may speak for up to 5 minutes before the meeting. The sponsor receives a logo signage at the event.	
<b>PAC RECEPTION</b> .....	<b>\$5,000</b>
• Limited (2) Sponsors: Includes logo signage and tickets to the reception. Sponsors will get five minutes each to present to attendees.	
<b>WELCOME RECEPTION FOOD</b> .....	<b>\$7,000</b>
• Exclusive Sponsor: Logo signage will be displayed at the entrance, on food stations, and on table tops.	
<b>WELCOME RECEPTION BAR</b> .....	<b>\$7,000</b>
• Exclusive Sponsor: Logo signage will be displayed at the entrance, on bars, and on table tops.	

### WEDNESDAY, NOVEMBER 5

<b>CONTINENTAL BREAKFAST</b> .....	<b>\$5,000</b>
• Limited (2) Sponsors: Logo signage will be displayed at the foyer entrance and on the buffet stations.	
<b>NEW &amp; PROSPECTIVE MEMBER BREAKFAST</b> .....	<b>\$5,000</b>
• Limited (3) Sponsors: Logo signage and tickets to breakfast. The New Member breakfast is open to all new and prospective TTA members. Sponsors will get three minutes each to present to attendees. This is a unique opportunity for your company to network in a fun and intimate setting.	
<b>EXPO BUFFET LUNCH</b> .....	<b>\$8,000</b>
• Limited (3) Sponsors: Logo signage displayed at the Expo entrance, on food stations, and on table tops.	
<b>KEYNOTE SPEAKER</b> .....	<b>\$5,000</b>
• Limited (3) Sponsors: Logo signage will be displayed at the foyer entrance, on the screen and slide deck, and the keynote speaker will recognize the sponsor(s).	
<b>EXPO OPENING RECEPTION FOOD</b> .....	<b>\$6,000</b>
• Limited (3) Sponsors: Logo signage will be displayed at the Expo entrance, on food stations, and on table tops.	
<b>EXPO OPENING RECEPTION BARS</b> .....	<b>\$5,000</b>
• Limited (2) Sponsors: Logo signage at the entrance to the expo hall, on bars, and table tops.	

### THURSDAY, NOVEMBER 6

<b>BUSINESS MEETING BREAKFAST</b> .....	<b>\$5,000</b>
• Limited (2) Sponsors: Logo signage will be displayed at the foyer entrance and on table tops.	

### ENTIRE CONVENTION

<b>EDUCATIONAL SESSIONS</b> .....	<b>\$20,000</b>
• Exclusive Sponsor: Prominent signage throughout the convention, including signage outside each session and on slide decks.	
<b>REGISTRATION BAGS</b> .....	<b>\$7,500</b>
• Exclusive Sponsor: Convention branded, including your one-color logo.	
<b>REGISTRATION PADFOLIOS</b> .....	<b>\$7,500</b>
• Exclusive Sponsor: Convention branded, including your one-color logo.	
<b>BADGE LANYARDS</b> .....	<b>\$7,500</b>
• Exclusive Sponsor: Printed with your one-color logo.	
<b>WI-FI</b> .....	<b>\$5,000</b>
• Exclusive Sponsor: Your company name as password for the convention Wi-Fi. Includes logo on Wi-Fi signs.	

# SPONSOR BENEFITS



## SPONSORSHIP LEVELS

- Platinum.....\$20,000
- Gold.....\$10,001 to \$19,999
- Silver.....\$5,001 to \$10,000
- Bronze.....\$5,000 or less

Benefit	Platinum	Gold	Silver	Bronze
Linked logo on convention website.	✓	✓	✓	✓
Logo placement on all promotional emails for convention. Customized social media post on TTA channels. Logo recognition during convention.	✓	✓	✓	✓
Pre- and Post-registration list, including email.	✓	✓	✓	
Marketing materials in Conferencbags	4 Items	3 Items	2 Items	1 Item
# of Complimentary Full Convention Registrations	5	4	3	2
# of e-blasts issued (your personalized marketing email sent to our entire email list.)	3	2	1	
45-minute breakout session	✓			

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# TTA CONDITIONS OF EXHIBITOR'S RENTAL AGREEMENT

## 1. Assignment of Display Space.

Space will be assigned by the The Transportation Alliance (TTA). TTA reserves the right to relocate display areas for the benefit of the exhibitor or for the betterment of the exposition. No exhibit space application shall be valid until accepted by TTA.

**2. Payment of Display Space.** Full payment is due at the time display space is requested. If full payment and signed contract are not received within 48 hours of TTA receiving exhibitor's space request, exhibitor forfeits his or her selection of that particular space.

**3. Cancellation.** Once a signed contract has been received, exhibitor space contract may not be canceled and fees will not be refunded.

**4. Use of Display Space.** (a) In the event that the exhibitor fails to pay for the space rental at the time of application, install his or her display within the time limit set for the opening of the exhibition, or comply with any provisions concerning his or her use of display space, TTA shall have the right to take possession of said space and resell same, or any part thereof. (b) All instructional demonstrations and/or activities as well as distribution of information material must be confined to the limits of the exhibitor's space. (c) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or noise-making machines must be operated so that the noise resulting from them will not annoy or disturb adjacent exhibitors and their patrons, and must be approved, at least two weeks before the show opens by TTA. (d) No exhibitor shall assign, sublet, or share the space assigned. (e) Exhibitor shall also comply with all reasonable requests of the officials of the exhibit hall and TTA with respect to the installation, conduct and disassembly of its exhibit. (f) Vehicles will be placed in the center of their display areas.

**5. Height Restrictions.** (a) A booth exhibitor shall not install a sign or descriptive placard above the eight-foot-high back wall without advance approval. (b) A vehicle exhibitor shall not install a sign or descriptive placard above eight feet high without advance approval. (c) The above, and any other special or unusual exhibit construction or installation, must be approved, in advance, by TTA.

## 6. Installation and Removal of Displays.

(a) All displays must be completely arranged by the time and date officially specified by TTA. (b) Noisy or unsightly work in any exhibitor's display space after the above deadline is prohibited during the exhibit hours. (c) Goods received after the opening of the show must be delivered to the space and arranged at times other than official display hours. (d) The deadline for clearance of all materials will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified, and cleared for shipment by such time. (e) TTA reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements or to order such to be done at the sole expense of the exhibitor.

**7. Operating Restrictions.** (a) No firm, organization, or trade, regardless of its product, will be permitted to engage in selling, displaying, or order taking in the exhibit hall except for contracted exhibiting companies.

(b) TTA reserves the right to restrict displays or remove any exhibitor or his or her representatives for violating this contract because of noise, method of operation, materials, or any other reason; and to prohibit or remove any displays, which, in the opinion of TTA, detracts from the general character or appearance of the exposition, or for any other reason. (c) The serving or distribution of food or alcoholic beverages by the exhibitors in the exhibit hall is forbidden, unless otherwise approved by TTA. (d) The use of live models, performers, etc., shall be subject to the approval of TTA.

## 8. Storage of Packing and Crates.

Exhibitors will not be permitted to store packing crates and boxes in their display spaces, including behind the booth drape or under a vehicle, but these, when properly marked, may be stored and returned by the service contractors. Storage and marking of crates are the responsibility of the exhibitors. Crates not properly marked or identified may be destroyed.

## 9. Care of Building and Equipment.

Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the exhibit building, or booth materials and equipment of another exhibitor. When such damage appears, the exhibitor causing such damage is liable to the owner of the property so damaged.

**10. Public Policy.** (a) Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. (b) All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates neglect in complying with these regulations, or otherwise presents a fire hazard or danger, TTA may cancel all or such part of a display as may be irregular, and effect the removal of same at the exhibitor's expense.

## 11. Exhibitor's Authorized Representative.

Each exhibitor shall provide TTA, in advance, the name of the person who will be in attendance at the exposition and responsible for the installation, operation and removal of the exhibit. Said representative shall be authorized to enter into such service contracts as may be necessary, for which the exhibitor shall be monetarily responsible. All booth personnel must be registered for the convention, must retrieve their own badges from the TTA Registration Desk, and must wear the Convention Badge at all times the exhibit hall is open. Those not wearing their badges will be escorted to TTA Registration and made to register in order to re-enter the hall. If an outside crew is hired to install a booth display, the crew members must register upon arrival with the contracted Exhibit Services vendor and receive temporary badges. If temporary badges are not returned prior to the hall opening or the crew is found in the hall during open hours, the exhibiting company will be charged for convention registrations for them.

**12. Music Licensing.** Exhibitor acknowledges that the playing of live or recorded music at its booth may require the payment of copyright fees. Exhibitor agrees to reimburse TTA for any such fees charged to TTA that results from exhibitor's playing of music.

**13. Hold Harmless Clause.** Exhibitor agrees to protect, save and hold The Transportation Alliance and all agents and employees thereof (hereinafter collectively called Indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, the exhibitor shall, at all times, protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees or business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof. Exhibitor also releases The Transportation Alliance from liability for any expenses incurred or other damage suffered by the exhibitor if the Convention is canceled because of a strike, riot, act of God, terrorist activity, pandemic, or any other cause beyond TTA's control.

**14. Hotel Liability.** Exhibitors shall be fully responsible to pay for any and all damages to property owned by Paris Hotel, Las Vegas, its owners or managers which result from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Paris Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arises from or out of the Exhibitor's occupancy and use of the exhibition premises.

**15. Insurance.** All property of the exhibitor will remain under his or her custody and control in transit to, from, and within the confines of the exhibit hall, subject to the rules and regulations of the exposition. Exhibitors are advised to carry appropriate insurance to cover display materials against loss and damage, and public liability insurance against injury to the person and property of others. Exhibitor certifies by signing this contract that it carries at least \$1,000,000 U.S. in general liability insurance for booth displays and at least \$2,000,000 U.S. in general liability insurance for vehicle displays.

## RECENT EXHIBITORS AT TTA EXPOS

### #TAXI

1-800-Taxicab  
247 Security, Inc.  
Abilitrax Dealer Sales  
Acton Social Penske Professional Vehicles  
Advantage Funding  
AFLAC  
All Trans Risk Solutions  
Alternative Claims Management  
Amalgamated Casualty Insurance Company  
American Business Insurance Services  
American Motor Products  
American Specialty Insurance Group  
American Taximeters  
AMF-Bruns of America  
AMTECH  
AmTrust North America  
AngelTrax Mobile Video Surveillance  
Arkon Mounts  
AsterRide, LLC  
ATA Electronics  
Atlas Financial Holdings  
Autocab USA  
Autofleet  
Automated National Dispatch  
AutoZone  
Awash Systems  
Azpired, Inc.  
BancLease Acceptance  
Bankers Insurance  
BB&T-John Burnham Insurance Services  
BiTS  
Black Car Fund  
BraunAbility  
Brock Supply Company  
Broda  
BttnCabsolutely  
Cabconnect  
CabFare Technologies  
Cab Treasure  
CCSi  
Centrodyne  
Chauffeur Driven  
Chetu, Inc.  
Cindy Elbert Insurance  
Claren Solutions  
Clean Energy  
CMT Group  
Connectel  
Creative Infinity Co., LTD  
Creative Synergies Group  
Creative Wireless  
CTS Software  
Curb Mobility  
Curtis Gabriel Corporation Dashride  
Davey Coach Sales  
DDS Wireless  
Digital Ally, Inc.  
DMP Co., Inc.  
Draco Insurance Solutions  
Driverge  
Eastern States Insurance Agency, Inc.  
eCab  
Ember  
Everee  
Evolution Insurance Brokers  
Fenton Mobility  
Fiat Chrysler Automobiles  
Finite Technology  
FinTaxi  
First Chicago Insurance Company  
Five Star Specialty Programs  
Fleetbit  
Fleetio  
Flip CX

Flywheel Software Ford Motor Company  
Fortress Systems International  
Fortress Systems International  
FR Conversions  
Freedom Motors FutureRide  
Gata Labs, Inc.  
Gauer Modules  
Get A Cab  
Globalkom Global Liberty Insurance Company of NY  
Go Fast Cab  
Green4U Technologies  
Harris Corporation  
HB Software Solutions  
Hercules Car Wash  
HERE Mobility  
Hilb Group of New Jersey  
HiINT Peripherals  
Hudson Bus Sales  
iCabbi  
iCars  
iDrive Global  
iiX  
Insurance Office of America  
inTaxi Solutions  
Integrated Vehicles & Equipment Leasing  
iSi Technology  
IT Curves  
Irwin Siegel Agency, Inc.  
Janus Cam  
Karoo, Inc.  
Kaptyn  
Kestly Development  
Kiely Hines & Associates Insurance  
KIG Korotkin Insurance Group  
Kinetik  
LabCorp  
Laird  
LAVA Computer MFG, Inc.  
Liberty USA of Michigan  
Lighthouse Insurance Agency  
LogistiCare Solutions  
Lytx  
Magenta Technology  
Marandy Data Solutions  
Marron Layers, APC  
McCarthy Innovation  
Mediroutes  
Medallion Financial Corp.  
Melwood Global  
Mercedes-Benz USA, LLC  
Mitchell Humphrey  
MJM Innovations  
Mobile Knowledge Corp.  
Mobileye  
Mobility Ventures  
MobilityWorks Taxi  
Model 1 Commerical Vehicles  
Modivcare  
Moovex  
Moment Technologies  
MTI Dispatch  
MTM, Inc.  
National Interstate Insurance Company  
National Purchasing Partners  
National Van Builders  
Nauto  
NBB Solutions  
Netradyne  
Newtek Business Services Corp.  
Nexus Taxi Software  
Nite-Lite Sign Co.  
Nonpareil Care  
Norton Medical Industries  
Omni Cam

Operr Technologies  
Optigo  
OurRecords, Inc.  
Outabout Systems Inc.  
Pac Biz  
Pacific Business Services  
P.A. Post Agency, LLC  
PassTime GPS  
Pathfinder Payment Solutions  
Paratransit Insurance Co.  
PAX Training  
Peak Performance Software Corp.  
Planet Halo  
Professional Insurance Center  
Pro-Lite, Inc.  
Propel Insurance  
Pulsar Technologies  
Q'Straint  
QUp World, Inc.  
RedRoute, Inc.  
Research Underwriters  
Revability  
Ride-Away Wheelchair Vehicles  
RLL Insurance Agency  
RouteGenie  
RouteMatch Software  
RoutingBox  
RSI Insurance Brokers, Inc.  
RX Insurance Services  
Savaria Vehicle Group  
Sovereign Risk Solutions  
Specialty Unlimited Agency  
Sunset Vans Inc.  
SuperVision  
Synergize Consulting LLC  
T-Mobile  
Taxi Butler  
TaxiCaller  
Taxi Charger  
Taxicab Products  
Taxifedback.com  
TaxiRide  
Taylor Agency  
TCI Mobility  
The Black Car Fund  
The Hudson Group  
The Tenney Group  
TID Insurance Brokers  
Tobi  
TomTom Telematics  
TransCard  
Transcast, Inc.  
Translogic Tech  
Transportation Management Systems  
TranSubro, Inc.  
Travrso  
Trapeze Group  
Uber Technologies Inc  
UDI  
Unified Software, LLC  
Union Leasing  
Universal Payment Systems  
Universal TranWare, LLC  
Vantiv  
VeriEye Technologies  
VeriFone  
Verizon Wireless  
VETCycle  
VGM Insurance  
WaveCrest Payment Services  
Wireless Edge  
Wise Mobility  
Yodle  
Xero Pay  
Zendrive  
Zulutails